



## SUFFOLK EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (SEMBA)

SEMBA programme is a general management programme designed for those in, or aspiring to, senior management positions or those looking for conversion from specialist fields to that of general management. SEMBA prepares participants for early entry into positions holding significant general management responsibilities, whilst developing a thorough understanding of the principal functional areas of management. The programme draws upon the candidates' skills. Due to the applied nature of the award, emphasis is laid upon an integrated and practical (professional) approach over a theoretical one. Teaching will evolve with the changing needs of the world environment and will be based on high quality research.


### Learning Outcomes

Upon successful completion of this course, graduates will be able to acquire:

- A systematic, critically informed understanding of organizations and how they are managed.
- The ability to apply relevant knowledge to dealing with complex situations while simultaneously exercising a sensitivity to extant relationships, cultural considerations and formal procedures elsewhere in the business or organization.
- The awareness and ability to both marshal and manage the implications of ethical dilemmas and work proactively with others to formulate appropriate solutions to these dilemmas.
- A critical awareness of both current and prospective issues in business and management informed by leading edge research and practice in the field with a focus on marketing or leadership.
- An understanding of appropriate techniques to allow thorough investigation of relevant business and management issues.
- A practical understanding of how both established and evolving techniques of research and enquiry are used to generate relevant knowledge as well as an understanding of how that knowledge may be applied creatively.
- Increased critical awareness and the ability to undertake analysis of complex, incomplete or contradictory areas of knowledge and communicating the outcome effectively.
- The ability to conduct research into business and management issues that requires familiarity with a range of relevant data in order to inform the learning process, as well as a level of conceptual understanding to critically evaluate published research in order to identify new or revised approaches to practice.
- The ability to navigate the challenges of working under pressure in a group as either member or leader, where appropriate.
- The ability to communicate complex data effectively, both orally and in writing, and to demonstrate professionalism and proficiency in the use of relevant media.

### RUSHMORE BUSINESS SCHOOL

RUSHMORE COMPLEX,  
SODNAC LINK ROAD,  
QUATRE BORNES,  
MAURITIUS

 (230) 696 2671

 [registry@rbs.ac.mu](mailto:registry@rbs.ac.mu)

 [www.rbs.ac.mu](http://www.rbs.ac.mu)

## STUDY MODE

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Full Time (Evening mode)

## DURATION

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1 Year

## TUITION FEES (RS)

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380,000

## ENTRY REQUIREMENTS

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- An Undergraduate degree and 3 years' experience, Applicants should have at least a second-class honours degree (2:2)
- Those holding other qualification/s acceptable by University of Suffolk such as a Postgraduate diploma in Management may also be eligible to enrol onto the advanced entry of the SEMBA programme; or
- Equivalent; or
- Any other qualification accepted by University of Suffolk.

## HOW TO APPLY

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Complete and submit the attached application form along with:

- two passport photos,
- a copy of your national ID
- a copy of your birth certificate
- copies of all your academic transcripts and certificates
- an application fee of Rs 2000

Your application may be submitted in person at Rushmore Business School's Registry

or

You may send us a scanned or electronically-filled copy of your application (along with the relevant documents) and settle the application fee via bank transfer.

## Awarding Institution

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University of Suffolk (UK)

## Course Structure

### Semester 1

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- Managing in a Changing Environment
- Finance for Non-Finance Leaders
- Research Methods for Business

### Semester 2

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- Leadership and Organisational Behaviour
- Using Data in Decision Making
- Marketing, Branding and Strategy

### Semester 3

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- Management Project

