

## **Accuracy of Marketing materials**

Rushmore Business School has a dedicated team to oversee the dissemination of all public information.

Mr Meveen Appadu, the Senior IT Administrator is responsible for updating the RBS official website and linked social media pages with the relevant information.

Ms Yashna Huree, the Multimedia Designer is responsible for designing all publicity materials. He is backed-up by a professional marketing team comprising of the Head of Marketing and Heads of Departments.

Other publications include:

- Annual Prospectus
- Corporate adverts
- Programme Handbooks

Final approval from our Academic Partners is obtained before publishing any materials regarding their respective programme of study.