





# Level 3 Foundation Diploma in HOSPITALITY & TOURISM

## **RUSHMORE BUSINESS SCHOOL**

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For students new to the hospitality and tourism industry this course is an excellent first step. The Level 3 Diploma in Hospitality and Tourism provides students with an understanding of these two closely aligned industries, whilst also allowing them to build their credit portfolio and skill set ready to go on to the higher level study in the field.

This course provides students with an overall understanding of the industries, it allows them to explore and identify where their passions and interests lie so that they can then go on to specialise in the more specialist discipline of their choice.

#### **Course Objectives**

- Provides students with an understanding of the Hospitality & Tourism industry and of the key functions within the sector.
- Provides for an effective academic progression route.
- Enables students to gain credits towards higher education.
- Enables students to develop higher level academic skills that can be applied in a vocational context.

## STUDY MODE

**Full Time** 

#### DURATION

1 Year

## **TUITION FEES (RS)**

99,000

## ENTRY REQUIREMENTS

SC or equivalent

#### HOW TO APPLY

Complete and submit the attached application form along with:

- two passport photos,
- a copy of your national ID
- $\cdot$  a copy of your birth certificate
- copies of all your academic transcripts and certificates
- an application fee of Rs 1000

Your application may be submitted in person at Rushmore Business School's Registry

#### or

You may send us a scanned or electronically filled copy of your application (along with relevant documents) and the application fee maybe settled via bank transfer.

## **Awarding Institution**

Confederation of Tourism and Hospitality (UK)

## **Course Structure**

## Semester 1

- $\cdot$   $\,$  Essentials of Human Resources and Business Computing in Tourism and Hospitality
- $\cdot$   $\,$  Essentials of Tourism and Hospitality Operations
- Essentials Study Skills\*

#### Semester 2

- · Essentials of Marketing and Customer Relationships in Tourism and Hospitality
- Tourism and Hospitality Industry

\* This unit aims to provide learners with essential skills for academic communication, writing assignments and making presentations of academic information and carrying out programmes of academic study.

Assessment: Assignment and presentation

Students not undertaking this unit may be awarded the CTH Level 3 Foundation Diploma in Tourism & Hospitality (4 unit).

MQA approval in process.

