



Level 6 Professional Diploma in TOURISM & HOSPITALITY MANAGEMENT

The Professional Diploma in Tourism and Hospitality Management programme aims to equip students with an integrated understanding in and critical awareness of management issues in Tourism and Hospitality institutions, and assists them to take effective roles within.

In accordance with the QAA benchmark statements on the provision of Professional Diploma in Business, Management and Engineering, the Professional Diploma in Tourism and Hospitality Management programme provides students with relevant comprehension of the Tourism and Hospitality Industry and its key functions. In parallel, the programme provides the skills and knowledge needed for professional entry in the field.

Learning Outcomes

Upon successful completion of this course, graduates will be able to:

- Understand the local, national and international context within which Tourism and Hospitality organizations operate and the interdependencies between tourism and hospitality activities and other sector activities.
- Apply theory and practice underpinning the structure, organisation and management of Tourism and Hospitality organisations including regulatory requirements.
- Apply theory and practice of the technical aspects of Tourism and Hospitality management at both a strategic and operational levels within organisations.
- Grasp the procedures and practices involved in planning and strategizing.
- Put in practice the principles of consultancy and the theories and practices found in leadership.

RUSHMORE BUSINESS SCHOOL

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STUDY MODE

Full Time / Part Time

DURATION

1 Year

TUITION FEES PER YEAR (USD)

6,000

ENTRY REQUIREMENTS

Diploma in Tourism
Management Level 5

or

Diploma in Hospitality
Management Level 5

or

A regulated academic or vocational
qualification equivalent to a
UK Level 5 in related fields or
equivalent.

HOW TO APPLY

Complete and submit the attached
application form along with:

- four passport photos,
- a copy of your national ID
- a copy of your birth certificate
- copies of all your academic
transcripts and certificates
- an application fee of USD 100

You may send us a scanned
or electronically-filled copy of
your application (along with the
relevant documents) and settle the
application fee via bank transfer.

Awarding Institution

Confederation of Tourism and
Hospitality (UK)

Course Structure

Semester 1

- The Strategic Impact of the Business Environment
- Managing Events for Hospitality and Tourism

Semester 2

- Business Strategy for Hospitality & Tourism
- Quality Management for Hospitality and Tourism

