

## BTEC Higher National Diploma in BUSINESS

Business studies is a constantly popular field of study that is ever evolving worldwide and which offers the possibility of employment in public and private sectors locally and abroad. In view of the need for relevant qualifications in the field, Rushmore Business School offers a Higher National Diploma (HND) in Business to equip students with the relevant tools to join the industry.

Upon completion of the HND, students can move to the final year of an honours degree, awarded by Leeds Beckett University in collaboration with Rushmore Business School.

### Course objectives

The HND Business programme content has been developed to assist students who aspire to hold managerial positions in service organisations. Designed to equip students with knowledge, understanding and skills required in the field, or to move up to an undergraduate degree, the course also covers a mixture of core modules in essential business activities. Each module will be assessed through assignments and/or workplace-relevant activities, where applicable.


### Learning Outcomes

Upon successful completion of this course, graduates will be able to:

- Obtain an educational foundation for a range of administrative and managerial careers in business.
- Make an immediate contribution in employment.
- Move to further studies or career steps based on the flexibility, knowledge, skills and motivation acquired through the programme.
- Develop a range of skills and techniques, personal qualities and attitudes essential for a successful career.

### RUSHMORE BUSINESS SCHOOL

RUSHMORE COMPLEX,  
SODNAC LINK ROAD,  
QUATRE BORNES,  
MAURITIUS

 (230) 696 2671

 [registry@rbs.ac.mu](mailto:registry@rbs.ac.mu)

 [www.rbs.ac.mu](http://www.rbs.ac.mu)

## STUDY MODE

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Full Time / Part Time

## DURATION

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2 Years

## TUITION FEES PER YEAR (USD)

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4,000

## ENTRY REQUIREMENTS

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2 A-Levels or equivalent

## HOW TO APPLY

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Complete and submit the attached application form along with:

- four passport photos,
- a copy of your national ID
- a copy of your birth certificate
- copies of all your academic transcripts and certificates
- an application fee of USD 100

You may send us a scanned or electronically-filled copy of your application (along with the relevant documents) and settle the application fee via bank transfer.

## Awarding Institution

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Pearson (UK)

## Course Structure

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### Year 1

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- 1 Business and the Business Environment
- 2 Marketing Processes and Planning
- 3 Human Resource Management
- 4 Business Data and Numerical Skills
- 5 Accounting Principles
- 6 Leadership and Management
- 7 Entrepreneurial Ventures
- 8 Managing a Successful Business Project

### Year 2

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- 9 Marketing Insights and Analytics
- 10 Organizational Behaviour
- 11 Strategic Human Resource Management
- 12 Product and Service Development
- 13 Global Business Environment
- 14 Digital Marketing
- 15 Research Project

