



Diploma in EVENTS MANAGEMENT

The Diploma in Events Management programme content has been developed for people who are already part of or who wish to join the event industry. It is designed to provide students with the relevant knowledge, understanding and skills required in the professional field or towards an undergraduate degree.


Learning Outcomes

Upon successful completion of this course, graduates will be able to:

- Plan and implement all sizes of events.
- Learn about the legal side of events.
- Gain skills to manage volunteers and adhere to all relevant licensing requirements.
- Gain skills to produce a wide variety of events, whether for a multi-national company or your own business, and everywhere in between.

RUSHMORE BUSINESS SCHOOL

RUSHMORE COMPLEX,
SODNAC LINK ROAD,
QUATRE BORNES,
MAURITIUS

 (230) 696 2671

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 www.rbs.ac.mu

STUDY MODE

Full Time / Part Time

DURATION

2 Years

TUITION FEES PER YEAR (USD)

4,000

ENTRY REQUIREMENTS

2 A-Levels or equivalent

HOW TO APPLY

Complete and submit the attached application form along with:

- four passport photos,
- a copy of your national ID
- a copy of your birth certificate
- copies of all your academic transcripts and certificates
- an application fee of USD 100

You may send us a scanned or electronically-filled copy of your application (along with the relevant documents) and settle the application fee via bank transfer.

Awarding Institution

Rushmore Business School

Course Structure

Year 1

Semester 1

- Creative Events Design
- Financing of Events & Its Technologies
- Planning & Management of Events

Semester 2

- Legal Issues in Events
- Managing Event Organizations
- Business Communication

Year 2

Semester 1

- Human Resource Management in Events
- Crowd Management
- Marketing of Events

Semester 2

- Managing and Financing Projects
- Corporate Events in the Hospitality Industry
- Research Methods/Project

